

FIRST TALKING APP FOR GIRLS RELEASED

Little Girls and Parents Alike Will Love *Talking Nicky* App

Sunnyvale, CA, November, 2010 -- Girls of all ages will be excited to know there is finally a talking app designed just for them. *Talking Nicky*, available for iPhone, iPod Touch and iPad, is an app designed specifically for young girls, who will enjoy Nicky's adorable pink dress, love for makeup and sweet gestures, such as blowing kisses. While there are other talking apps available for kids, none of them have targeted girls in the same way *Talking Nicky* does.

"Boy apps tend to be violent and somewhat ugly." commented Ron Packard Jr., the creator of *Talking Nicky*, "We wanted to please the girl audience, so we knew that cuteness would be a big factor."

Talking Nicky, looking pretty in pink, will interact with the user repeating whatever is said to her, while also blowing kisses and she'll also take pictures--something that differentiates her even more from other talking apps. With the *Talking Nicky* app children will get a feel for Paris, as Nicky is positioned in front of the Eifel Tower--just the first of her many travels.

Parents have a new-found means of entertaining children with kid-friendly apps--whether keeping peace in the backseat during a long drive, or needing to occupy the kids while making dinner. Little Nicky will be the perfect find for mom's and dad's seeking something fun for their little girls, as they will approve of the cute, calm demeanor this app offers. Girls from toddler to Jr. High age will enjoy talking along with Nicky, as she provides endless amusement and laughs.

Following the release of *Talking Nicky*, there will be other "passport" downloads available in the near future, allowing Nicky to take your child on an adventure around the world as she explores new locations. *Talking Nicky* is available now for free download in the iTunes app store.

About Cloudbursts

Cloudbursts LLC, launched in 2010, is located in Sunnyvale, CA. They hope to provide a new variety of apps, starting with *Talking Nicky*--which they will follow-up with the release of several other apps in the next year.